



DIA, award winner in the IV ADT Club Retail Awards 2010

- The DIA supermarket chain has won an award in the “*Innovative Project of the Year*” category.
- The “*Judge’s Special Mention*” was awarded to Álvaro Martín Yuguero, DIA’s Security Director.
- The ADT Club Retail awards recognize the best security management models and projects in the distribution sector.

Madrid, 15th December 2010. The DIA supermarket chain was an award winner at the IV ADT Club Retail Awards 2010. At a celebration held in Madrid yesterday, the company received the cited award in the “*Innovative Project of the Year*” category for promoting and implementing new technologies and contributing integrated security related solutions.

In this edition, the “*Judge’s Special Mention*” also went to DIA’s security department, on this occasion to the Security Director, Álvaro Martín Yuguero, for “*the professional career path always optimizes the resources and the supply of integral solutions with regard to internal security*”.

Security management is an integrative element of DIA’s corporate social responsibility policy, both towards its customers and its employees. For this reason, DIA works with leading security companies that have the capacity to innovate in the implementation of integral security strategies together with having a commitment to new technologies.

Similarly, the effort that DIA makes to collaborate with the State Forces of Law and Order must be highlighted, forces with which agreements are maintained at both national and Autonomous Community levels. Such collaboration is included within the framework of continuous improvement with the objective of providing added value to both parties in preventing and resolving security problems.

It is for this reason that this award implies the recognition of the daily work that, for many years, DIA has carried out to obtain maximum security in its establishments and working centres.

Judge’s Special Mention: Álvaro Martín Yuguero

The IV ADT Club Retail Awards have given the *“Judge’s Special Mention”* to Álvaro Martín Yuguero, DIA’s Security Director and President Elect of ASIS International in Spain*, the association with the greatest prestige in the security sector at international level, and which incorporates Security Directors, Consultants, Businessmen, Technicians, Civil Servants from the Ministry of the Interior and the Ministry of Defence, Graduates, etc., all with a recognized track record and professional goodwill.

* Post held with effect from January 2011.

DIA is a Spanish multinational integrated within the Carrefour Group. The company is present in Spain, France, Portugal, Turkey, Argentina, Brazil and China. In 2009, DIA had a turnover of 10,515 million Euros. The company currently has more than 6,475 stores, 44 logistic platforms, and more than 52,165 employees.

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