



DIA Group ended 2011 with a turnover of more than EUR11bn

- / Net profit jumped by 150% versus 2010 to EUR94.4m, boosted by growth in emerging countries and the strength of the business in Spain.
- / Gross sales under banner reached EUR11.123bn in the last fiscal year.
- / The DIA Group's board of directors proposes the payout of a gross dividend per share of EUR0.11

Madrid, 28 February 2012. In an adverse economic context, the DIA Group closed the last fiscal year with gross sales under banner of EUR11.123bn, which represents a 4.7% increase at constant rates versus 2010.

The transformation of the stores to the new DIA Maxi and DIA Market formats and the expansion plans, both in own stores and franchises, has allowed the company to reach the targets it set. *"We have managed to beat our targets in sales, adjusted EBITDA and stores. This shows the suitability of our strategy, and places us as a chain which is very close to the consumer, and which is flexible and has the best prices."*, says Ricardo Currás, CEO of the DIA Group.

Net profit reached EUR94.4m last year, 150.3% more, while adjusted EBITDA improved by 11% at constant rates, reaching EUR558.4m. The DIA Group ended 2011 with a network of 6,833 stores. In Spain, gross sales under banner grew by 1.7% to EUR4.666bn.

The Board of Directors proposed the payout of a gross dividend of EUR0.11 per share which must be approved at the DIA Group's General Shareholder Meeting. This dividend represents a payout of 47%.

DIA (Distribuidora Internacional de Alimentación) is a multinational in the food distribution sector, present in seven countries (Spain, Portugal, France, Turkey, China, Argentina and Brazil). In 2011, gross sales under banner reached EUR11.124bn and had 6,833 stores in the countries in which it operates. Since July 2011, DIA has traded on the Madrid Stock Exchange and is part of the Ibex 35, the reference index of the Spanish market.

For more information:

Nieves Alvarez Nieto. Tel: +34 91 398 54 00 ext. 33340 / 650 64 16 36

Lara Vadillo Muñoz. Tel: + 34 91 398 54 00 ext. 33886 / 619 22 65 87

comunicación@diagroup.com



▪ GLOSSARY

Gross sales under banner: total turnover value obtained in stores, including indirect taxes (sales receipt value) and in all the company's stores, both owned and franchised.

Net sales: total accounting revenues obtained from the total figure of gross sales under banner after deducting all the indirect taxes and margins allocated to franchisees.

LFL sales growth under banner: growth rate of gross sales under banner of all DIA stores which have been operating for more than a year.

Adjusted EBIT: operating profit adjusted by restructuring costs, impairment and re-estimation of useful life and gains/losses arisen on the disposal of assets.

Adjusted net profit: net income calculated on net profits reported, excluding non-recurring items (restructuring costs, impairment and re-estimation of useful life, gain/losses on disposal of assets, tax litigations and accrual of loan formalisation expenses) and the corresponding fiscal impact.

