



## **DIA franchise selected as finalist in third edition of Best Franchisee of the World awards**

**/ The Spanish multinational will be represented by José Antonio Sánchez Aylon, DIA franchisee in Daroca, Zaragoza.**

**Madrid, 5 December 2013.** DIA is a finalist in the third edition of the Best Franchisee of the World prizes which aim to acknowledge the franchisees that best honour their franchisors. DIA will be represented by José Antonio Sánchez Aylon, franchisee in the Zaragoza town of Daroca, who already won the best franchisee in Spain award in May under the framework of the Expofranquicia2013 trade fair. The winners will be announced at a prize ceremony in Florence, Italy on 7 December.

The Best Franchisee of the World is the most prestigious accolade acknowledging the entrepreneurial efforts of franchisees. These prizes were born in New York and are now celebrated in multiple capital cities around the world. The jury is made up of globally renowned professionals from Germany, Brazil, the US, Spain, France, the UK, Italy, Mexico and Russia.

For DIA it is an honour to participate in the final. Its selection as finalist validates its effort to nurture and develop its network of franchisees, which currently sum to more than 700 across the Group's six operating markets: Spain, Portugal, France, Argentina, Brazil and China. These figures make it the number-one franchisor in Spain and the third-ranked franchisor in all of Europe.

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DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2012, gross sales under banner reached EUR11.679bn. At present, the company has close to 7,000 stores in the countries in which it operates.

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