



DIA Group donates almost 3 million kilograms of goods to food banks in 2013

/ This implies growth of 185% in deliveries across all six operating markets with respect to 2012

/ Each of Spain and France delivered over 1 million kilograms of food

Madrid, 19 December 2013. DIA has achieved a new food donation record thanks to the agreements in place with various food banks across its six operating markets. In all, the company delivered 2.85 million kilograms (2,850 tonnes) of food this year, year-on-year growth of 185%.

France was the biggest giver, delivering 1.2 million kilograms (+873%), followed by Spain, at 1.1 million kilograms (+123%), and Portugal, at 375,000 kilograms (+39%). The biggest novelty in this year's campaign was the Major International Drive organised in these three countries, thanks to which over 691,000 kilograms of food were collected in just three days.

Meanwhile, Argentina also stepped up its food donations, handing over 100,397 kilograms, 25% more than in 2012. The Brazilian and Chinese stores joined the food collection effort for the first time in 2013, collecting more than 400 kilograms between the two countries.

This performance extends DIA's unwavering commitment to making the most of surplus to get food to as many people as possible. As part of this campaign, the company is also part of FoodWaste, an initiative sponsored by AECOC, the Spanish association of manufacturers and distributors, with a view to preventing food waste.

This food donation record was made possible by the help of the company's staff, the people that work at the DIA franchises and at its core suppliers. Direct delivery was facilitated by the altruistic help of DIA's logistics partners (CAT España Logística Cargo, Gefco España, Norbert Dentressangle Gerposa, NPF Itaers, Salvesen Logística, STEF Iberia, and Transportes Fenoy e Hijos).

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2012, gross sales under banner reached EUR11.679bn. At present, the company has close to 7,000 stores in the countries in which it operates.

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