



DIA Group acquires 160 stores from Eroski for EUR146m

/ The stores are mainly located in the region of Madrid.

/ This acquisition puts DIA in second place in Madrid in terms of sales, and bolsters its nationwide position, with a market share of 9.5%.

Madrid, 4 November 2014. The DIA Group has acquired 160 stores from Eroski, mainly in region of Madrid, for a total of EUR146m to be paid in cash.

The acquired stores have an average selling area of close to 800 m², and currently operate under the Caprabo, Eroski Center and Eroski City banners. In addition to the region of Madrid, the acquired stores are also located in Andalucía, Extremadura, Castilla León and Castilla La Mancha. The acquired store network is composed of 152 rented stores and 8 owned stores.

This acquisition reinforces DIA's position in the Iberian market, and especially in Madrid city, where moves up from fourth to second position in terms of sales, with a market share of 9.8%, while its nationwide market share is 9.5%*.

In 2013, gross sales from these stores amounted to EUR487m. The transaction is pending approval by the competition authorities.

REGION	STORES
MADRID	108
ANDALUCÍA	24
EXTREMADURA	6
CASTILLA LEÓN	20
CASTILLA LA MANCHA	2
TOTAL	160

*Source: Kantar



DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2013, gross sales under banner reached EUR11.476bn and the company had 7,328 stores in the countries in which it operates.

▪ **EXTERNAL RELATIONS**

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