



DIA opens 32 stores in May and creates over 150 jobs

/ The chain, which at year-end 2014 had 4,781 stores in Spain, extends its presence in the country with these new establishments

/ DIA has also converted nine of the Schlecker stores to its Clarel brand

/ With these openings and conversions, the company will create over 150 jobs in seven different autonomous regions

Madrid, 3 June 2015. [DIA](#) has inaugurated 32 stores in May, of which 25 are proprietary stores and seven operate as franchises. With these new establishments located in the regions of Madrid (10), Andalusia (7), Castile and Leon (7), Catalunya (3), Aragón (2), Navarra (2), Asturias (1), the chain extends its presence in Spain in line with its expansion strategy.

The new stores will operate under the banners of Clarel, DIA Maxi, DIA Market, Cada DIA and La Plaza de DIA.

Furthermore, in May DIA has converted nine of the Schlecker stores which the company has in Spain to Clarel stores. By autonomous region: Catalunya (6), Basque country (1), Cantabria (1) and La Rioja (1).

Clarel arises from the purchase of Schlecker stores in Spain and Portugal, and the establishments are currently being remodelled to the new banner with a more modern and close image. The company's Schlecker stores will be progressively integrated into the Clarel banner.

With these openings and conversions, the company will create 154 jobs and strengthen its presence in Spain, where it had 4,781 stores at the end of 2014, of which 1646 operated as [franchises](#).

DIA is also making a significant effort to provide financial support measures to the franchises, offering new systems which benefit future franchisees and which aim to promote this activity.

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2014, gross sales under banner reached EUR9.4bn and the company had 7,306 stores in the countries in which it operates.

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