



DIA sponsors the FEB to promote sports and equality values, and joins its *Universo Mujer* programme

/ With this agreement, DIA has signed a sports sponsorship for the first time in its history.

/ Universo Mujer is a comprehensive programme for the development of women in society, led by the Spanish Basketball Federation (*Federación Española de Baloncesto* or *FEB*).

Madrid, 10 June 2016. [DIA Group](#) has signed a two-year sponsorship agreement with the FEB, with the aim of promoting the values shared by both bodies including efficacy, team spirit, initiative and respect. José Antonio Lombardía, Marketing Director of the DIA Group and Pascual Martínez, Marketing and Strategy Director of the FEB, have presented this agreement today accompanied by all the members of women's national basketball team.

Among other things, by virtue of this agreement, the members of the women's team will now wear the Dia logo on their team kit shorts. Furthermore, in this first stage the Group will provide food and drink for the FIBA U17 under-17 world basketball championship, to be held from 23 June to 3 July in Zaragoza, which will bring together the young talents of all 15 participating countries.

[Universo Mujer](#) is a comprehensive programme for the development of women and their personal development within society. It was created with a view to developing initiatives that contribute to improvement and social transformation through the values of all women's sports. DIA, which has joined other initiatives in favour of equality and female leadership and which has had an equality plan in place since 2012, identifies with and is committed to this programme for the promotion of women. Working together with the FEB, it will develop a set of projects that contribute to the targets defined, in which clients and employees will take part.

Both bodies hope this collaboration will be lasting and successful over time.



FEB
Federación española
DE BALONCESTO



**UNIVERSO
MUJER
BALONCESTO**

Profiles of women's basketball team players.

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| <p style="text-align: center;">Laia Palau</p> <p>USK Prague (RCH) Point guard - 1.80 - 10/09/1979 230 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 EuroBasket France 2013 World Championship Czech Republic 2010 EuroBasket Latvia 2009 EuroBasket Italy 2007 EuroBasket Turkey 2005 EuroBasket Greece 2003</p> | <p style="text-align: center;">Laura Nicholls</p> <p>Wisła Kraków (POL) Centre - 1,89 - 26/02/1989 189 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 EuroBasket France 2013 World Championship Czech Republic 2010 EuroBasket Latvia 2009 U20 EuroBasket Poland 2009 U18 EuroBasket Serbia 2007 U18 EuroBasket Tenerife 2006 U16 EuroBasket Poland 2005 U16 EuroBasket Italy 200</p> |
| <p style="text-align: center;">Silvia Domínguez</p> <p>Perfumerías Avenida Point guard - 1.68 - 31/01/1987 115 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 EuroBasket France 2013 EuroBasket Latvia 2009 U20 EuroBasket Bulgaria 2007 U18 EuroBasket Hungary 2005 U18 EuroBasket Slovakia 2004</p> | <p style="text-align: center;">Alba Torrens</p> <p>Yekaterinburg (RUS) Forward - 1.91 - 30/08/1989 119 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 EuroBasket France 2013 World Championship Czech Republic 2010 EuroBasket Latvia 2009 U20 EuroBasket Poland 2009 U18 EuroBasket Serbia 2007 U18 EuroBasket Tenerife 2006 U16 EuroBasket Poland 2005 U16 EuroBasket Italy 2004</p> |
| <p style="text-align: center;">Leticia Romero</p> <p>Florida State (NCAA – USA) Point guard - 1.77 - 28/05/1995 27 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 U20 EuroBasket Lanzarote 2015 U20 EuroBasket Italy 2014 U18 EuroBasket Croatia 2013 U18 World Championship 3x3 Alcobendas 2012 U17 World Championship Netherlands 2012 U16 EuroBasket Italy 2011</p> | <p style="text-align: center;">Anna Cruz</p> <p>Nadezhda (RUS) Forward - 1.78 - 27/10/1986 98 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 World Championship Czech Republic 2010 EuroBasket Latvia 2009 EuroBasket Slovakia 2004</p> |

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| <p style="text-align: center;">Marta Xargay</p> <p>USK Praha (CZ) Forward - 1.82 - 20/12/1990 75 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 EuroBasket France 2013 U20 EuroBasket Latvia 2010 U19 World Championship Thailand 2009 U20 EuroBasket Poland 2009 U18 EuroBasket Serbia 2007 U16 EuroBasket Slovakia 2006</p> | <p style="text-align: center;">Lucila Pascua</p> <p>Mann Filter/Conquero Huelva Wagen Center - 1.95 - 21/03/1983 219 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 World Championship Czech Republic 2010 EuroBasket Latvia 2009 EuroBasket Italy 2007 EuroBasket Turkey 2005 EuroBasket Greece 2003 U16 EuroBasket Romania 1999</p> |
| <p style="text-align: center;">Leonor Rodríguez</p> <p>Perfumerías Avenida Forward - 1.80 - 21/10/1991 23 international matches</p> <p>World Championship Turkey 2014 U20 EuroBasket Serbia 2011 U20 EuroBasket Latvia 2010 U19 World Championship Thailand 2009 U18 EuroBasket Sweden 2009 U16 EuroBasket Latvia 2007 U16 EuroBasket Slovakia 2006</p> | <p style="text-align: center;">Laura Gil</p> <p>Cadi La Seu Centre - 1.90 - 24/04/1992 50 international matches</p> <p>EuroBasket Hungary 2015 World Championship Turkey 2014 EuroBasket France 2013 U20 EuroBasket Hungary 2012 U19 World Championship Chile 2011 U20 EuroBasket Serbia 2011 U18 EuroBasket Slovakia 2010 U20 EuroBasket Latvia 2010 U19 World Championship Thailand 2009 U18 EuroBasket Sweden 2009 U16 EuroBasket Poland 2008 U16 EuroBasket Latvia 2007</p> |
| <p style="text-align: center;">Sancho Lyttle</p> <p>Yekaterinburg (RUS) Centre - 1.91 - 20/09/1983 34 international matches</p> <p>World Championship Turkey 2014 EuroBasket France 2013 World Championship Czech Republic 2010</p> | <p style="text-align: center;">Laura Quevedo</p> <p>Star Center Uni Ferrol Forward - 1.82 - 15/04/1996 3 international matches</p> <p>U20 EuroBasket Lanzarote 2015 U18 EuroBasket Portugal 2014 U20 EuroBasket Italy 2014 U18 World Championship 3x3 Indonesia 2013 U18 EuroBasket Croatia 2013 U17 World Championship Netherlands 2012 U16 EuroBasket Hungary 2012</p> |

Lucas Mondelo, Coach

28 July 1967, Barcelona
61 matches coached for Spain
56 match won

EuroBasket Hungary 2015
World Championship Turkey 2014
EuroBasket France 2013
U20 EuroBasket Serbia 2011
U20 EuroBasket Latvia 2010
U19 World Championship Thailand 2009

*Graphic material will be distributed with the note.

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2015, gross sales under banner reached EUR10.5bn and the company had 7,718 stores in the countries in which it operates: Spain, Portugal, Brazil, Argentina and China.

▪ RELACIONES EXTERNAS

Nieves Álvarez – Lara Vadillo – Ginés Cañabate – Luis Barreda
Teléfono: +34 91 398 54 00 Ext. 33340 / 33886 / 33342 / 33536
+34 650.64.16.36 / 619.22.65.87 / 616.02.51.89 / 609.41.57.21
comunicacion@diagroup.com

