



## **DIA Group and Eroski Group Agree on the Appointment of Susana Pagés de la Peña as General Director of Red Libra Trading Services SL**

**Madrid, April 18, 2017.** The DIA Group and the Eroski Group have appointed Susana Pagés de la Peña as General Director of the new company in charge of negotiating both DIA and EROSKI brands. She was previously acting as Commercial Director of the DIA brand.

The General Director of Red Libra Trading Services S.L. will start on April 24. She will manage an initial team of 53 collaborators and she will be responsible for supplier negotiations at the new company.

Susana Pagés de la Peña holds a degree in Veterinary Medicine from the Complutense University of Madrid and she completed the Management Development Program (PDD), a post-graduate program at IESE Business School. She has developed her professional career at DIA, where she has acquired over 25 years of experience in the areas of quality and brand management.

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DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2016, gross sales under banner reached EUR10.5bn and the company had 7,799 stores in the countries in which it operates: Spain, Portugal, Brazil, Argentina and China.

▪ **EXTERNAL RELATIONS**

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