



DIA and Amazon Prime Now extend their partnership to the city of Barcelona and its neighboring area

Thanks to Amazon's fast delivery service, customers can receive their orders in one or two hours delivery windows to a preferred location.

Madrid, June 28, 2017. DIA and Amazon have reached an agreement to extend the online purchase service and delivery in the city of Barcelona and its surroundings through the virtual store that Plaza de DIA has in Amazon Prime Now. Following the good reception of the service in Madrid, both companies continue to collaborate so that the customers of the *Ciudad Condal* can choose from a total of 5,300 products in the DIA online store that will be open 7 days a week from 8 a.m. until midnight.

The orders will be prepared at a DIA warehouse located in L'Hospitalet de Llobregat and dedicated exclusively to online shoppers. Thanks to Amazon Prime Now's fast delivery service, customers can receive deliveries in one hour or within two-hour delivery windows to their preferred location.

All Prime members can shop at <https://primenow.amazon.es> or download the Prime Now app, available on iOS and Android devices, to find eligible delivery postcodes and request to be notified when the service is available in their area.

Grupo DIA

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2016, gross sales under banner reached EUR10.5bn and the company had 7,799 stores in the countries in which it operates: Spain, Portugal, Brazil, Argentina and China.

Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services launched by Amazon.

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