



## DIA Group and Amazon Prime Now extend their agreement to the city of Valencia

**/ Thanks to Amazon's fast home-delivery service, customers can choose to receive their order in one hour or two-hour deliveries at a location of their choice**

**Madrid, Wednesday, February 7, 2018.** DIA Group and Amazon have reached an agreement to extend the online purchase and delivery service in the city of Valencia through the virtual store that the Plaza de DIA has at Amazon Prime Now. After the positive reaction to the service in Madrid and Barcelona, both companies will continue their collaboration so that the customers in the city of the Turia river can choose from amongst more than 6,000 references.

Thanks to the Amazon Prime Now's fast delivery service, the customer can receive the order, at a location of their choice, within one or two hours, between 10 am and 12 pm, 7 days a week.

All Prime customers can make their purchases at <https://primenow.amazon.es> or download the Prime Now app, available for iOS and Android devices, in order to check the post codes where the service is available and then receive a notification when Prime Now is enabled in your area.

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DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2016, gross sales under banner reached EUR10.5bn and the company had 7,799 stores in the countries in which it operates: Spain, Portugal, Brazil, Argentina and China.

▪ **EXTERNAL RELATIONS**

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