

## DIA Group strengthens its management team in line with its transformation strategy

- / Enrique Weickert Molina joins as Group CFO.
- / New CEOs for Brazil and Argentina.
- / New Operations Director Spain.

## 4 December 2018 - Madrid, Spain

The DIA Group is making important changes to its management team, hiring the best, with the aim of boosting its client focus with a more agile organisation that is able to better anticipate the needs of the markets in which it operates, and provide innovative and attractive answers.

From 10 December, Enrique Weickert Molina will be CFO of the Group. Enrique was previously CFO at OHL for eight years, and CFO at Grupo Fertiberia for four years. Weickert has a degree in Business from the Universidad de Sevilla and a BBA (Bachelor of Business Administration) from University College Dublin.

The DIA Group has appointed Marin Dokozic as new CEO in Brazil (up to now, he was CEO of Lidle in Germany). Dokozic, with a degree in Commerce from Mannheim University, has extensive experience in the retail sector, where he has always achieved excellent results. Prior to being CEO in Germany, he took on this responsibility first in Portugal and then in Croatia. Dokozic will report directly to the DIA Group's CEO.

In Argentina, the DIA Group has named Freddy Wu as CEO. Freddy has returned to the country after having managed the Brazilian operations since 2011.

Moreover, the company has hired Iván Martín as Operations Director Spain. Up to now, Iván was Supply Director at El Corte Inglés. Martín will report to the Executive Director in Spain, Faustino Domínguez de la Torre, who was recently appointed.

These appointments are in addition to those already announced: Alfonso Torres as International Commercial Director, and Alejandro Grande as Human Resources Director.

## **External Relations**

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As highlighted by CEO Antonio Coto "DIA is hiring the best professionals in the sector in order to drive an innovative shift, which will define the company in future as an organisation focused on meeting clients' needs."

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2017, gross sales under banner reached EUR10.33bn and the company had 7,388 stores in the countries in which it operates: Spain, Portugal, Brazil and Argentina.



"Stop underage drinking, a challenge for all" is a social initiative promoted by Grupo DIA. The aim is to tackle the issue of underage drinking. With this project, we are working together with the whole of society to reduce alcohol consumption among minors in our country to zero

## **Relaciones Externas**

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