

DIA Group hones its management team with new hires

/ The company's Executive Committee is made up of seven members, two of whom have joined the company.

/ The financial area has also been strengthened.

23 January 2019 – Madrid, Spain

The DIA Group has set up the new Executive Committee that is made up of seven members and headed up by the **CEO, Borja de la Cierva**. The aim is to drive the changes that the company faces to make the store offer more attractive for clients, simplify processes, improve efficiency, and be a leader in the food distribution sector.

There are two new additions to the Executive Committee:

María Miralles, Executive Director of Transformation, has joined the DIA Group to head up the company's transformation project and to ensure the execution of the business plan. María Miralles has extensive knowledge of the distribution sector as a partner for the last 13 years of Oliver Wyman, where she will remain a partner. María has extensive experience in transformation processes in Europe, North America, and Latin America.

Pedro Barsanti, Executive Director of IT, has joined the company to strengthen the business through technology, focusing on adapting the company to client demands and ensuring organisational efficiency. Pedro Barsanti has more than 25 years of experience in technology and digital transformation in companies in the distribution sector, for which he worked as a consultant at Accenture.

The rest of the Committee is made up of the following people:

Miguel Ángel Iglesias, who was appointed as **Company Secretary** in October 2018 and who has worked for DIA for more than 20 years. In addition, since December 2018, he has been part of the Board of Directors as Executive Director.

Faustino Domínguez de la Torre, Executive Director Spain, has extensive experience after having held positions as Director of DIA banner and management of DIA Portugal.

Corporate Communication

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Enrique Weickert, Financial Executive Director, joined in December 2018, having previously worked at OHL.

Alejandro Grande, Executive Director of Human Resources, also joined at the end of 2018, from the Management of DIA Argentina.

José Antonio Lombardía, Executive Director of Clients, will help to incorporate and prioritise all client decisions.

Commercial Area

Alfonso Torres is the new **Commercial Director**, with extensive experience in the DIA Group, where he has held several positions of responsibility. All the commercial areas, purchases and sales, fast-moving consumer goods (FMCGs) and perishable goods will be integrated, under the leadership of Alfonso Torres.

Financial Area

With the aim of strengthening the financial area, Enrique Weickert has joined the company, as well as **Miren Sotomayor**, as **Director of Reporting and Management Control**, following more than 15 years at OHL, where she held positions such as Director of Investor Relations and Financial Director of OHL's subsidiary in the United States.

DIA Argentina

Lastly, **Damián Dircie**, until now Commercial Director of Argentina, has been appointed as **Executive Director of Argentina**. Damián Dircie has worked for the company for 20 years, since the subsidiary was set up, and he has a solid commercial profile and business vision. One of his successes was to position DIA as a leader in terms of quality and low prices in Argentina, with an innovative marketing strategy that continues to reinforce the loyalty of our clients on a daily basis

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange. In 2017, gross sales under banner reached EUR10.33bn and the company had 7,388 stores in the countries in which it operates: Spain, Portugal, Brazil and Argentina.



"Stop underage drinking, a challenge for all" is a social initiative promoted by Grupo DIA. The aim is to tackle the issue of underage drinking. With this project, we are working together with the whole of society to reduce alcohol consumption among minors in our country to zero

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