

DIA posts gross sales under banner of EUR10.3bn, up 1.5% versus the previous year

Madrid, 22 February 2018.

In 2017, the DIA Group posted gross sales under banner of EUR10.3bn, up 1.5% in local currency versus 2016. The 10.8% sales growth in emerging countries was offset by a 3.3% fall in Iberia, where in the last quarter of the year the company generated positive comparable sales thanks to its price-cutting policy. Moreover, in Argentina and Brazil, the company has continued to capture market share, reaching 14.1% and 7.8% respectively, reaching adjusted EBITDA growth of 21.4% in local currency, amounting to EUR142.3m.

The group's comparable sales rose by 3.4% in 2017, with Iberia up by 0.3%. In Q4 2017, comparable sales improved both in Iberia and in Emerging Countries, with respective rates of 1.1% and 8.6%.

Last year, in Spain and Portugal, 613 stores were remodeled, offering its clients new options such as a roast chicken point of sale and fresh orange juice machines. Specifically, in Spain, these two new options have been introduced in 445 and 320 stores respectively. In 2018, more than 1,000 stores are due to be remodeled, offering new services and solutions, which represents a good growth base for this year.

In Spain, sales fell by 3.8% to EUR5.7bn due to the reduction in selling space. In the second half of the year, the company regained its price competitiveness in the Dia stores, which is a good starting point for 2018. In the online business in Spain, the company posted sales of EUR58m, and at the end of 2017 the market share was 10%.

As a result of the 3.9% reduction in selling space in Spain, sales have fallen by 3.8%, to EUR5.7bn. In the second part of the year the company's decision to lower its prices has allowed it to recover its competitiveness in the Dia stores, allows the company to start the year on a good footing.

2017 was an intense year, with a large number of projects implemented. The main business focus is on the customer, the company has made progress with its digitalisation initiative with programmes such as Nexus by Dia (an innovation and talent search platform), and it

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has strengthened alliances with its partners. Moreover, the company strengthened its alliances with its partners such as Amazon, where, in addition to Madrid, it is present through Amazon Prime in Barcelona and Valencia. The Dia Group recently signed a strategic partnership with CaixaBank to offer a broad range of consumer products to the more than 8 million clients who have the ClubDia loyalty card.

“2017 was the first year since our listing in 2011 that we have not met our financial targets. Our results were lower than the revised guidance issued in October, as the investment in prices was higher than initially anticipated. Our decision to maintain our price leadership in Spain had an impact on our margins that could not be offset by the cost-saving efforts and benefits captured by our procurement alliances. However, our customers have appreciated our new commercial initiatives and we have significantly improved our LFL sales growth in Spain, achieving positive figures in Iberia in Q4 2017. Despite the aggressive pricing policy executed, the Dia banner achieved an adjusted EBITDA margin of more than 8% in Spain, while La Plaza and Clarel continued to increase their operating margins during 2017. With the exception of Spain, all the other countries in which DIA is present (Brazil, Argentina, and Portugal) met the targets set for the year”, stated Ricardo Currás, CEO of the DIA Group.

Underlying net profit amounted to EUR217m, down 19.2% in local currency compared to last year, while net attributable profit fell by 38% in local currency to EUR109, 6m, affected by the negative results of the discontinued operations in China in 2017.

The Board of Directors will propose at the Annual General Shareholder Meeting the payment of a gross dividend of EUR0.18 per share, which represents a payout of close to 51%.

At year-end, the company had a net debt of EUR891m and a total of 7,388 stores in Spain, Portugal, Argentina, and Brazil

2017 Results

(€m)	2016	%	2017	%	Change	FX	Change
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effect (ex-FX)

Net sales	8,669.2	100.0%	8,620.6	100.0%	-0.6%	-1.2%	0.6%
Cost of goods sold & other income	(6,660.7)	-76.8%	(6,692.7)	-77.6%	0.5%	-1.2%	1.7%
Gross profit	2,008.5	23.2%	1,927.9	22.4%	-4.0%	-1.0%	-3.0%
Labour costs	(759.0)	-8.8%	(744.8)	-8.6%	-1.9%	-1.2%	-0.6%
Other operating expenses	(326.1)	-3.8%	(312.7)	-3.6%	-4.1%	-2.1%	-2.1%
Leased property expenses	(295.5)	-3.4%	(301.7)	-3.5%	2.1%	-0.1%	2.2%
Adjusted EBITDA	627.9	7.2%	568.6	6.6%	-9.4%	-0.6%	-8.9%
D&A	(226.7)	-2.6%	(232.0)	-2.7%	2.3%	0.0%	2.3%
Adjusted EBIT	401.2	4.6%	336.6	3.9%	-16.1%	-0.9%	-15.2%
Other items excluded from adj. EBIT	(91.6)	-1.1%	(89.5)	-1.0%	-2.3%	-1.6%	-0.7%
Other cash items	(52.3)	-0.6%	(59.8)	-0.7%	14.4%		
Long-Term Incentive Plans	(14.6)	-0.2%	4.9	0.1%	-133.2%		
Other non-cash items	(24.6)	-0.3%	(34.5)	-0.4%	40.1%		
EBIT	309.5	3.6%	247.1	2.9%	-20.2%	-0.7%	-19.5%
Net financial income/expenses	(50.6)	-0.6%	(61.0)	-0.7%	20.6%	-7.4%	28.0%
EBT	259.0	3.0%	186.3	2.2%	-28.1%	0.6%	-28.7%
Income taxes	(69.1)	-0.8%	(55.4)	-0.6%	-19.9%	0.2%	-20.2%
Consolidated profit	189.9	2.2%	131.0	1.5%	-31.0%	0.8%	-31.8%
Minorities & discontinuing operations	(15.9)	-0.2%	(21.5)	-0.2%		0.0%	
Net attributable profit	174.0	2.0%	109.6	1.3%	-37.0%	1.3%	-38.3%
Underlying net profit	268.5	3.1%	217.0	2.5%	-19.2%	0.0%	-19.2%

(1) Adjusted by other items excluded from adjusted EBIT

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Q4 2017 Results Summary

(€m)	Q4 2016	%	Q4 2017	%	Change	FX effect	Change (ex-FX)
Net sales	2,255.0	100.0%	2,160.4	100.0%	-4.2%	-5.0%	0.8%
Adjusted EBITDA ⁽¹⁾	196.3	8.7%	137.0	6.3%	-30.2%	-2.7%	-27.5%
D&A	(56.3)	-2.5%	(57.5)	-2.7%	2.2%	-3.2%	5.5%
Adjusted EBIT ⁽¹⁾	140.0	6.2%	79.4	3.7%	-43.3%	-2.6%	-40.7%
Other items excluded from adjusted EBIT	(27.0)	-1.2%	(16.9)	-0.8%	-37.3%	-4.3%	-32.9%
Other cash items	(5.6)	-0.2%	(0.9)	-0.0%	-84.2%		
Long-Term Incentive Plans	(4.5)	-0.2%	4.3	0.2%	-195.8%		
Other non-cash items	(16.9)	-0.7%	(20.4)	-0.9%	20.7%		
EBIT	113.0	5.0%	62.5	2.9%	-44.7%	-2.1%	-42.5%
Net attributable profit	73.1	3.2%	27.8	1.3%	-61.9%	0.2%	-62.2%
Underlying net profit	103.4	4.6%	50.3	2.3%	-51.4%	-1.0%	-50.3%

(1) Adjusted by other items excluded from adjusted EBIT

Gross Sales Under Banner

(€m)	2016	%	2017	%	Change	FX effect	Change (ex-FX)
Spain	5,966.6	57.9%	5,736.9	55.5%	-3.8%	0.0%	-3.8%
Portugal	848.0	8.2%	852.8	8.3%	0.6%	0.0%	0.6%
IBERIA	6,814.6	66.1%	6,589.7	63.8%	-3.3%	0.0%	-3.3%
Argentina	1,642.6	15.9%	1,747.6	16.9%	6.4%	-15.1%	21.5%
Brazil	1,856.5	18.0%	1,997.1	19.3%	7.6%	6.2%	1.4%
EMERGING MARKETS	3,499.1	33.9%	3,744.7	36.2%	7.0%	-3.8%	10.8%
TOTAL DIA	10,313.6	100.0%	10,334.4	100.0%	0.2%	-1.3%	1.5%

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Stores by country and operational model as of 31 December 2017

(# stores)	2016			2017			Change
	COCO	Franchise	Total	COCO	Franchise	Total	
Spain	2,728	2,147	4,875	2,543	2,170	4,713	-162
Portugal	367	256	623	333	297	630	7
IBERIA	3,095	2,403	5,498	2,876	2,467	5,343	-155
Argentina	296	576	872	303	627	930	58
Brazil	379	671	1,050	424	691	1,115	65
EMERGING MARKETS	675	1,247	1,922	727	1,318	2,045	123
TOTAL DIA	3,770	3,650	7,420	3,603	3,785	7,388	-32

Data by Autonomous Region* as of 31 December 2017

Autonomous region	Stores	Own	Franchises	INC	Supplier turnover* EURm	Employees	Franchises employees
Andalucía	727	312	415	-7	301	4.425	1.782
Aragón	283	193	90	-9	97	1.867	319
Asturias	134	109	25	-30	94	1.249	60
Baleares	35	29	6	-1	3	121	22
Canarias	0	0	0	-3	0,5	0	0
Cantabria	67	35	32	-7	28	323	105
Castilla La Mancha	255	100	155	-1	203	1.099	530
Castilla y León	390	230	160	-45	224	2.794	630
Cataluña	1129	702	427	-20	1.010	3.918	1.314
Ceuta	5	0	5	1	0	0	50
Extremadura	217	66	151	-4	37	883	531
Galicia	227	112	115	-9	282	1.037	323
La Rioja	51	31	20	-5	38	160	45
Madrid	549	246	303	-4	1.066	5.314	1.463
Melilla	5	0	5	0	0	0	44
Murcia	91	50	41	3	207	505	164
Navarra	120	48	72	-2	157	250	220
País Vasco	186	125	61	-12	46	755	168
Valencia	242	155	87	-7	285	1.332	229
TOTAL DIA SPAIN	4.713	2.543	2.170	-162	4.078	26.032	7.999

* CIF autonomous region criteria.

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- **Gross sales under banner:** Total turnover value obtained in stores, including indirect taxes (sales receipt value) in all the company's stores, both owned and franchised.
- **LFL sales growth under banner:** Growth rate of gross sales under banner at constant currency of the stores that have been operating for more than thirteen months under the same business conditions.
- **Other items excluded from adjusted EBIT:** Volume of costs and revenues the company isolates in the management accounts to gain a better understanding of the underlying performance of the core business during the period. Items usually excluded from adjusted EBIT are classified between "Other cash items" (Expenses relating to acquisitions, expenses for restructuring and efficiency projects, expenses relate to the transfer of own stores to franchises, and gains on disposal of assets), "Expenses related to share-based payments transactions" and "Other non-cash items" (Losses on write-down of fixed assets, impairment of fixed assets and amortization related to the closing of stores).
- **Adjusted EBITDA:** Operating profit after adding back depreciation and amortization (including amortization related to the closing of stores and impairment of fixed assets), losses on write down of fixed assets, "Other cash items" and "Expenses related to share-based payments transactions".
- **Adjusted EBIT:** Operating profit after adding back "Other cash items", "Expenses related to share-based payments transactions" and "Other non-cash items".
- **Underlying net profit:** Net income calculated on net profit attributable to the parent company, adjusted by "Other items excluded from adjusted EBIT", "Items excluded from financial income and expenses", "Items excluded from income tax" and "Losses net of taxes of discontinued operations".
- **Basic EPS:** Fraction of the company's profit calculated as net attributable profit divided by the weighted average number of shares.
- **Underlying EPS:** Fraction of the company's profit calculated as underlying net profit divided by the weighted average number of shares.
- **Net financial debt:** Overall financial situation of the company that results by subtracting the total value of company's short-term, long-term financial debt, other financial liabilities from the total value of its cash, cash equivalents, and other liquid assets. All the information necessary to calculate the company's net debt is included in the balance sheet.
- **Cash from operations:** Adjusted EBITDA less "Other cash items", less Capex excluding acquisitions. This internally calculated cash flow measure is included as one of the key financial metrics of the long-term incentive plan for the company's top management.

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2017, gross sales under banner reached EUR10.33bn and the company had 7,388 stores in the countries in which it operates: Spain, Portugal, Brazil and Argentina.



"Stop underage drinking, a challenge for all" is a social initiative promoted by Grupo DIA. The aim is to tackle the issue of underage drinking. With this project, we are working together with the whole society to reduce alcohol consumption among minors in our country to zero.

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