

Distribuidora Internacional de Alimentación, S.A. ("**DIA**" or the "**Company**") in compliance with the provisions of article 228 of the restated text of the Spanish Companies Law and article 17 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse, publishes the following

REGULATORY ANNOUNCEMENT

On the date hereof, the economic terms for an issue of Notes to be made by DÍA in the euromarket, for an amount of $\[\in \] 300,000,000 \]$ (the "**Issue**" and the "**Notes**", respectively), pursuant to its $\[\in \] 1,200,000,000 \]$ Euro Medium Term Note Programme ("**EMTN Programme**") registered with the Bank of Ireland, on 2 November 2016, have been determined.

This Issue, with maturity on 6 April 2023, has an annual coupon of 0.875% and an issue price of 99.092%, representing a profitability of 1.032%.

The date of issue of the Notes, as well as the payment and closing of the Issue, is expected to take place on 7 April 2017.

The Notes will be exchanged for the notes of the following issue: issue for the amount of €500,000,000 with 1.5% coupon and maturing on 22 July 2019 (ISIN code: XS1088135634) (the "Existing Notes"), acquired by Société Générale as a result of the tender offer process for the Existing Notes made to the holders thereof and announced on this same date, in accordance with the terms and conditions established in the corresponding Tender Offer Memorandum dated 27 March de 2017.

In Madrid, on 27 March 2017

DISTRIBUIDORA INTERNACIONAL DE ALIMENTACIÓN, S.A.

Mr. Miguel Ángel Iglesias Peinado Deputy Secretary of the Board of Directors

LEGAL WARNING

This announcement is neither an offer to sell nor a solicitation of an offer to buy securities and shall not constitute an offer, solicitation nor sale in any jurisdiction in which such offer, solicitation or sale is unlawful including, but not limited to, the United States, Australia, Canada and Japan-.

The securities mentioned herein have not been and will not be registered under the United States Securities Act of 1933 (the "US Securities Act"), as amended at any given time, or under any state securities laws, and cannot be offered or sold in the United States of America unless they have been registered as corresponds in the United States, or unless an exemption exists from the registration requirements established in the US Securities Act, and according to the applicable state securities laws.