



DISTRIBUIDORA INTERNACIONAL DE ALIMENTACIÓN, S.A.
ORDINARY GENERAL SHAREHOLDERS MEETING

The Board of Directors of DISTRIBUIDORA INTERNACIONAL DE ALIMENTACIÓN, S.A. (“**DIA**” or the “**Company**”) hereby calls the shareholders to an Ordinary General Meeting, to be held at Casa de América, c/ Marqués del Duero nº 2, 28001, Madrid, on 24 April 2014, at 11:00 a.m., at first call, and at second call the following day, 25 April 2014, at the same time and place, in order to discuss and resolve on the issues included in the following

AGENDA

- 1.** Examination and approval of the annual statements, allocation of results, credit of other reserves and corporate management:
 - 1.1. Examination and approval of the Company’s individual annual statements (current balance sheet, profit and loss account, statement of changes in net wealth, cash flow statement and annual report) and consolidated statements of the Company together with its dependent companies (consolidated statements of current financial position, profit and loss account, global profit and loss statement, statement of changes in net wealth, cash flow statement and annual report), as well as the Company’s individual management report and consolidated management report of the Company and its dependent companies, for the financial year ended 31 December 2013.
 - 1.2. Proposed allocation of results for the financial year ended 31 December 2013.
 - 1.3. Examination and approval of credit of other reserves.
 - 1.4. Examination and approval of the management and activity of the Board of Directors during the financial year ended 31 December 2013.
- 2.** Re-election of members of the Board of Directors:
 - 2.1 To re-elect Mr. Richard Golding, for the three-year term foreseen in the By-laws.
 - 2.2 To re-elect Mr. Mariano Martín Mampaso, for the three-year term foreseen in the By-laws.
 - 2.3 To re-elect Mr. Nadra Moussalem, for the three-year term foreseen in the By-laws.
 - 2.4 To re-elect Mr Antonio Urcelay Alonso, for the three-year term foreseen in the By-laws.
- 3.** Approval of delivery in the form of Company's shares of 50% of the amount of remuneration corresponding to the Board of Directors for 2014.
- 4.** Approval of the Long-Term Incentive Plan consisting of the award of shares to Company managers (including the Executive Director).
- 5.** Re-election of auditors for the financial years 2014, 2015 and 2016.



6. Delegation of powers to amend, complement, enforce and develop the resolutions adopted by the General Meeting for their formalisation and registration and for the required filing of accounts.

FOR CONSULTATION PURPOSES ONLY

7. Annual report on remuneration paid to Company directors.

COMPLEMENTARY DOCUMENT TO THE CALLING OF THE MEETING AND PROPOSALS PRESENTED

Any shareholders representing, at least, five per cent of the capital stock, may request that a complementary document to the calling of an Ordinary General Meeting, including one or more points of the Agenda, as long as the new points include a justification or, if applicable, a justified proposed resolution.

This right may be exercised by sending an authentic notification to DIA's registered address (Distribuidora Internacional de Alimentación, S.A., Legal Department (Ref: General Meeting), calle Jacinto Benavente nº2-A, Parque Empresarial de Las Rozas, Edificio Tripark, 28232 Las Rozas-Madrid), within five days following the publication of this calling.

Any shareholders representing at least five per cent of the capital stock, within the same term indicated in the foregoing paragraph, may present justified proposals for resolutions on the issues already or to be included in the Agenda of the called Meeting, all in the terms foreseen in Article 519.2 of the Capital Stock Companies Act.

The writ of notification will include the identity or company name of the applicant shareholder or shareholders, and will enclose the relevant documentation- copy of attendance card or certificate of standing- to accredit shareholder status, in order to check this information against the one provided by Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U. (IBERCLEAR), as well as the one contained in the point or points raised by the shareholder, or the content of the proposal or proposals presented by the shareholder.

A complementary document to the calling will be published at least fifteen days in advance before the date scheduled for the Meeting at first call.

RIGHT OF ATTENDANCE

All shareholders may attend as General Shareholders Meeting, irrespective of the number of shares held and as long as the latter are recorded on their behalf in the relevant registry of book entries, five days before the date scheduled for the Meeting, at first call; this circumstance will be accredited at the entrance to the premises where the General Meeting is held, starting one hour before the time when the meeting is expected to begin, with the relevant attendance card, indicating the number, class and series of shares owned, as well as the number of eligible votes. The card will be issued by IBERCLEAR participating entities in favour of shareholders who confirm their registration, five days before the date scheduled for the Meeting at first call.



In order to accredit the shareholders' identity, or of whoever may be validly representing them, at the entry to the premises where the General Shareholders Meeting is held the attendants, together with their attendance card, may be asked to confirm their identity with their Spanish Identity Document or any other official document that is currently in force and that the Company deems appropriate to this effect.

Once acceptance of attendance cards and proxies has completed, the shareholders or their representatives, if late when reaching the General Meeting, will be provided with a representation so that, if they wish, they may follow the meeting; however, said shareholders or their representatives will not be included in the list of attendants.

PROXY AND DELEGATION TO VOTE THROUGH DISTANCE MEANS OF COMMUNICATION

I. Right of representation and distance proxy.

Pursuant to the provisions of Article 21 of the Articles of Association of the Company and Articles 18 and 19 of the General Meeting Regulations, any shareholder with a right of attendance may be represented by the General Meeting by another person, even if not a Company shareholder, meeting the requirements and formalities imposed by law, the Articles of Association and all other internal regulations of the Company, as applicable.

A proxy must be completed and signed by the shareholder, executing the relevant attendance card and proxy document.

The person to whom representation and voting are conferred must exercise the same by personally attending the Meeting, providing the attendance card and proxy at the incoming shareholders' registration points, at the place and date scheduled for the General Meeting, starting one hour before the time when the meeting expects to begin.

A proxy may always be revoked and the principal's personal attendance to the Meeting, either physically or through distance voting, will act as a revocation. As a general rule and provided that the accuracy of a date can be confirmed, the last step taken by the shareholder before the General Meeting is held will be deemed valid, without prejudice to the provisions established in Section III below.

A proxy will be conferred individually for each General Meeting, in writing, and may be conferred by distance means of communication.

If distance means of communication are used, only the following will be deemed valid:

1. By post

If the attendance card and proxy are sent to the Company's registered address (Distribuidora Internacional de Alimentación, S.A., Legal Department (Ref.: General Meeting), calle Jacinto Benavente nº2-A, Parque Empresarial de Las Rozas, Edificio Tripark, 28232 Las Rozas-Madrid), issued by an IBERCLEAR participating company, duly signed and completed by the shareholder. The representation granted and the principal's identity must be guaranteed. On the date and time of the Meeting, any designated representatives must identify themselves, starting one hour before the Meeting is held, with their Spanish Identity Card or other official document in force, generally accepted for this purpose, in order for the Company to be able to



check the representation conferred, attaching a copy of the attendance card and proxy sent to the Company.

In the event that the attendance card does not include a section on the possibility of conferring a proxy, the shareholder may use the proxy form available for this purpose on the Company's website (www.diacorporate.com).

This form, duly signed, must be sent by post to the Company to the address indicated above, along with the relevant attendance card, duly signed.

2. By electronic means

It will be possible to grant a proxy by e-mail through the Company website (www.diacorporate.com), by accessing the area provided for this purpose and following the procedure established therein.

To do this it will be necessary to have a recognised electronic signature, in the terms foreseen in Electronic Signature Act 59/2003, of 19 December, as long as it is based on an electronic Spanish Identity Card or electronic certificate for which no revocation is recorded, as an Electronic User Certificate issued by the Spanish Public Certification Authority (CERES) dependent on the Fábrica Nacional de Moneda y Timbre (Spanish Royal Mint).

On the day and time the Meeting is held, any designated representatives will identify themselves, starting one hour before the time scheduled for the Meeting, with their Spanish Identity Card or other official document currently in force, generally accepted for this purpose, in order for the Company to be able to check the representation conferred, enclosing a copy of the e-document completed by the shareholders on the Company's website in order to grant this proxy.

Any representation conferred by any of said distance means of communication must be received by the Company at least 24 hours before the date scheduled for the General Meeting at first call. Otherwise, the representation will be deemed not granted.

If instructions are given by the represented shareholder, the representative will issue a vote further to the same and will be obliged to keep these instructions for one year after the Meeting is held.

A representative may represent more than one shareholder, with no limitation as to the number of represented shareholders. If a representative acts on behalf of several shareholders, it may issue votes in one way or another depending on the instructions given by each shareholder.

In any case, the number of shares represented will be taken into account to validly convene a Meeting.

All documents recording a proxy for the General Meeting will include, at least, the following:

- (a) Date scheduled for the General Meeting and Agenda.
- (b) Identity of the principal and representative. If not specified, it will be understood that a proxy has been granted jointly and severally and successively to the Chairman of the Board of Directors, to the Managing Director, to the Secretary of the Board of Directors,



or to any other member of the management body who, in this latter case and to this effect, is specifically determined at each Meeting.

- (c) Number of shares held by the shareholder granting the proxy.
- (d) Instructions to exercise voting rights, as well as the way in which the representative will vote in the absence of express instructions.

The Chairman of the General Meeting or persons designated by the same will be deemed as empowered to determine the validity of the proxies conferred and compliance with the requirements to attend a General Meeting.

If the representative is a spouse, ascendant or descendant of the principal and this fact is accredited, or the representative holds a general power of attorney conferred in a public deed, with entitlement to administer all of the principal's wealth in Spain, as duly accredited, the provisions of the Act will apply.

II. Voting rights and exercise of distance voting rights.

Any shareholders with a right to attend and vote may issue their vote on any proposals related to points included in the Agenda, prior to the Meeting, by post or e-mail, in the terms foreseen by law, in Articles 27 and 28 of the Articles of Association of the Company, and Articles 31, 32 and 33 of the General Meeting Regulations.

1. Vote by post

In order to issue a vote by mail, the shareholder will complete and sign the attendance card, proxy and vote issued in its favour by the IBERCLEAR participating entity, stating whether it will vote for or against, or will abstain, or a blank vote, ticking the relevant box on the table included in the attendance card, proxy and vote.

Once completed and signed, the shareholder will send it by post to the Company's registered address (Distribuidora Internacional de Alimentación, S.A., Legal Department (Ref.: General Meeting), calle Jacinto Benavente nº2-A, Parque Empresarial de Las Rozas, Edificio Tripark, 28232 Las Rozas-Madrid).

In the event that the attendance card does not include a section on distance voting, the shareholder may use the distance voting form available for this purpose on the Company's website (www.diacorporate.com).

This duly signed form will be sent to the Company by post to the address indicated above, enclosing the relevant duly signed attendance card.

2. Voting by electronic means

A shareholder may also issue its vote by electronic means, authorised with a legally recognised electronic signature, in the same terms foreseen in point 2 of Section I above to confer its proxy and in Section III below. This vote will be issued through a notification to the Company, through its website (www.diacorporate.com), by accessing the area assigned to this purpose and following the procedure established therein.

In order for a vote issued through any distance means of communication (by post or by electronic means) to be valid, it must be received by the Company at least 24 hours before the date scheduled for the General Meeting at first call. Otherwise, the vote will be deemed as not



issued. Subsequent to this deadline, only those votes issued in person at the General Meeting will be valid, by the shareholder or its valid representative.

III. Common provisions applicable to proxies and distance voting

Whenever a shareholder exercises its voting rights or confers its representation through distance means of communication, its steps will be recorded on its behalf in the relevant registry of book entries, at least five days in advance before the date scheduled for the General Meeting at first call.

Likewise, the validity of any proxy conferred and vote issued through distance communication will be subject to confirmation—whether with the file provided by IBERCLEAR or by virtue of other means enabling the Company to ascertain the standing and validity of the proxy or distance vote, as well as the number of shares held by the shareholder— of the shareholder status and the number of shares held by such shareholder. In the event of a conflict between the number of shares notified by the shareholder granting a proxy or issuing its vote through distance communication, and the one recorded in the registries of book entries informed by IBERCLEAR, the number of shares provided by the latter will be reputed valid in order to calculate a quorum and number of votes, subject to evidence to the contrary.

Any proxy conferred and vote issued by post or electronic means may be rendered null and void if expressly revoked by the shareholder, through the same means used to confer the proxy or issue a vote, within the timeframe established.

Before its appointment, the representative will inform the shareholder in detail if it is involved in any conflict of interest. If the conflict is subsequent to its appointment and the principal shareholder is not advised of this possibility, the latter will be duly informed at once. In either case, or if new voting instructions are not specifically received for each one of the matter on which the representative must vote on behalf of the shareholder, it will refrain from issuing the vote. Without prejudice to the foregoing and unless otherwise indicated by the principal, if the representative is involved in a conflict of interest the principal will be understood to have also designated, as representatives, jointly and severally and successively, the Chairman of the General Meeting and, if the latter is involved in a conflict of interest, the Secretary of the General Meeting and, if in turn the latter is also involved in a conflict of interest, the Vice Secretary of the Board of Directors, if any.

In the event that a shareholder were to confer a proxy by post or e-mail to the Company, directors, Secretary or Vice Secretary of the Board, without including instructions on how to vote, or if there are doubts as to the address or scope of the proxy, it will be understood that (i) the proxy is granted, jointly and severally and successively, in favour of the Chairman of the Board of Directors, Managing Director, Secretary of the Board of Directors or any other member of the management body who, to this effect, is specifically determined for each Meeting; (ii) it refers to all the proposals included in the Agenda of the General Meeting; (iii) it determines a vote in their favour; and (iv) unless otherwise provided by the shareholder, it also covers any points that may arise outside the Agenda, with respect to which the representative will vote in the sense that is most favourable to the principal's interests, based on the corporate interest.

Likewise, any shareholder issuing its vote by post or e-mail, without selecting any or none of



the boxes provided for voting on the points of the Agenda, will be understood to vote in favour of the respective proposals presented by the Board of Directors.

The following preference rules will apply amongst a proxy, distance vote and presence at a Meeting:

- (a) If a Meeting is personally attended by a shareholder who has previously granted a proxy or issued a distance vote, regardless of the means used to issue the same, any such proxy or vote will be rendered null and void.
- (b) If a shareholder validly confers a proxy by electronic means and, furthermore, grants the same through an attendance card that is printed and issued by IBERCLEAR participating entity(ies) or by the Company, the latter will prevail over any one made by electronic means, regardless of their respective granting date.
- (c) If a shareholder validly issues a vote by e-mail and, furthermore, also with an attendance card printed and issued by IBERCLEAR participating entity(ies) or by the Company, the latter will prevail over the one sent by electronic means, regardless of their respective granting date.
- (d) Any vote issued through any distance means of communication will invalidate any granting of an electronic proxy or through a hard-copy card, whether prior (which will be deemed as revoked) or subsequent in time (which will be deemed as not made).
- (e) In the event that a shareholder validly grants several proxies or issues several votes by electronic means, the latter proxy or vote issued will prevail, received by the Company within the relevant deadline.
- (f) Both a proxy and distance vote will be rendered null and void if shares are transferred, which confer a right of attendance, of which the Company becomes aware at least five days before the date scheduled for the Meeting at first call.

The Company will make the necessary forms available to the shareholders, on its website (www.diacorporate.com), to be used for voting through a proxy and by distance means.

The co-owners of a share deposit may vote, grant a proxy or attend any Meeting, and will be mutually subject to the priority rules established above. For the purposes of Article 126 of the Spanish Capital Stock Companies Act, it is presumed that any co-owner intending to act at any time (proxy, vote or personal or remote attendance) will be designated by the remaining co-owners to exercise its shareholder rights.

In the event of a legal entity shareholder, the latter will inform the Company of any modification or revocation of the powers held by its representative and, therefore, the Company waives all liability until such notification is made.

The shareholder will be exclusively entrusted with the custody of its electronic signature.

The Company reserves the right to change, suspend, cancel or restrict the distance voting devices and proxies if there are technical or security reasons that so require or make this necessary.

DIA will not be liable for any damage caused to the shareholder as a result of breakdowns, overloading, the falling of lines, connection failures, an inadequately operating mail service



or any other eventuality of an identical or similar nature, beyond the Company's will, which prevent the use of distance voting and proxies.

With respect to legal entity shareholder, if post is the distance means of communication used to confer representation to a third party or to vote, the Company must be sent, together with the other documentation required further to these rules, a copy of the power of attorney granted to the individual who, for and on behalf of the legal entity shareholder, is conferring a proxy to a third party or is voting at a distance.

RIGHT OF INFORMATION

Pursuant to Articles 272, 287 and 518 of the Capital Stock Companies Act, 19 of the Articles of Association of the Company and 14 of the General Meeting Regulations, after a Meeting is called any shareholder may examine the following documentation at the registered address (and obtain a delivery or dispatch immediately and cost-free, if foreseen by law) made available to the shareholders at the registered address and through the Company's website (www.diacorporate.com), likewise sent to the National Securities Market Commission:

- Calling announcement.
- Total number of shares and voting rights at the calling date.
- Annual Financial Report for the 2013 financial year, including individual and consolidated statements, management reports, both individual and consolidated, and the relevant auditors reports for the 2013 financial year.
- Full text of the proposed resolutions to be adopted, as the case may be, by the Company's Ordinary General Shareholders Meeting in relation to each one of the points included in the Agenda.
- Professional experience and background of the directors whose re-election is proposed.
- Annual Corporate Governance Report for the 2013 financial year.
- Annual report on directors' remuneration in DIA, by virtue of the provisions established in Article 61.ter) of Securities Market Act and the Circular 4/2013, 12 June, of the National Securities Market Commission, which will be voted upon by the General Shareholders Meeting as a separate point of the Agenda, on a consultive basis.
- Standard attendance card, proxy and distance vote.

Pursuant to the provisions established in Articles 197 and 520 of the Capital Stock Companies Act, as of the publication date of the calling of a General Meeting and until the seventh day prior to the one scheduled for the Meeting, inclusive, or verbally during the meeting itself, the shareholders may request that the Board of Directors provide, in relation to the points included in the Agenda, any information or clarifications deemed necessary, or present the relevant questions in writing.

Furthermore, with the same advance notice and in the same manner, the shareholders may request in writing or verbally during the Meeting, any clarifications they deem necessary on information accessible to the public that the Company may have provided to the Spanish



Securities Market Commission since the last General Meeting was held, on the auditor's report.

All requests for information or documentation may be made by presenting an application at the registered address; by sending a letter to the Company by post, to the following mailing address: Distribuidora Internacional de Alimentación, S.A., Legal Department (Ref. General Meeting), Calle Jacinto Benavente nº2-A, Parque Empresarial de Las Rozas, Edificio Tripark, 28232 Las Rozas-Madrid; or with a distance communication by electronic means through DIA's website (www.diacorporate.com) at the place and means indicated for this purpose.

All petitions will be accepted if the e-document whereby information is requested includes the shareholder's legally recognised e-signature, in the terms foreseen in Electronic Signature Act 59/2003, of 19 December, as long as they are based on an electronic Spanish Identity Card or e-certificate that is not indicated as revoked and consists of an Electronic User Certificate issued by the Spanish Public Certification Authority (CERES) depending on the Spanish Royal Mint.

Irrespective of the means used to issue information requests, the shareholder's petition will include its full name, confirming the shares it owns, with a copy of its attendance card or certificate of standing, in order for this information to be checked against the list of shareholders and number of shares recorded on its behalf and provided by IBERCLEAR, for the General Meeting in question. The shareholder will bear the burden of proving delivery of its application to the Company in due time and form.

The Company's website will provide the necessary explanations in order for the shareholder to exercise its right of information in the terms foreseen in applicable regulations.

The directors are obliged to provide this information in writing, until the day the General Meeting is held, except in the cases foreseen in the Act and in Article 13 of the General Meeting Regulations.

All requests for information will be replied to once the identity and shareholder status of the applicant is checked, before the General Shareholders Meeting or through the same means used to present the requests, unless the shareholder provides a different one for this purpose that the Company deems appropriate.

SPECIAL INFORMATION DEVICES

According to Article 539.2 of the Capital Stock Companies Act and in the terms referred to therein, in order to enable communication to the shareholders prior to the General Meeting, an Electronic Shareholders Forum (the "**Forum**") will be activated on the Company website (www.diacorporate.com), which may be accessed both by individual shareholders and voluntary associations, with the necessary guarantees, pursuant to the provisions established therein.

The Forum may publish proposals that intend to act as a complement to the Agenda announced when the meeting was called, requests for adhesion to such proposals, initiatives to reach a sufficient percentage to exercise a minority right foreseen by law, as well as any voluntary representation proposals or requests.

Access to the Forum and the terms and conditions for its use and operation will be governed



by the provisions of this announcement and the operating rules of the Electronic Shareholders Forum, the content of which may be consulted on the Company's website.

PRESENCE OF A NOTARY PUBLIC AT THE MEETING

Pursuant to the provisions established in Article 203 of the Capital Stock Companies Act, the Board of Directors has agreed to require the presence of a Notary Public in order that he may issue Minutes of the Meeting.

OTHER INFORMATION OF INTEREST FOR SHAREHOLDERS

It is hereby stated that the Ordinary General Shareholders Meeting is likely to be held at second call, i.e. on 25 April 2014, at the place and time indicated above.

All information and documentation of the General Shareholders Meeting is also available to the shareholders on the Company's website (www.diacorporate.com).

Any personal data provided by the shareholders to the Company in order to exercise or delegate their rights of attendance, representation and voting at the General Meeting, or if provided for this purpose by any banks and stock market companies and agencies where said shareholders have deposited their shares or where these are safeguarded, or by the entity legally entrusted to hold the register of book entries, IBERCLEAR, will be processed by the Company in order to manage the development, compliance and control of the existing shareholding relationship (including in particular, without limitation, the organisation, calling and establishment of a General Meeting). To this effect, these data will be included in the files managed by the Company. Such data may be communicated to the Notary Public attending the General Meeting, as well as to any third parties who hold an acknowledged right of information foreseen by law, or may be accessed by the public insofar as included in the documentation available on DIA's website or if manifested at the General Meeting; such interventions may be recorded by audiovisual means and publicly distributed on said website. Attendance at a General Meeting will entail the attendant's consent to this recording and distribution.

The data holder, in the terms legally foreseen, may exercise its right of access, rectification, challenge or cancellation of its data by addressing a writ to the Company's Personal Data (LOPD) Consultation Office, calle Jacinto Benavente nº2-A, Parque Empresarial de Las Rozas, Edificio Tripark, 28232 Las Rozas-Madrid, enclosing a photocopy of its Spanish Identity Card, passport or any other valid document confirming its identity.

If the attendance card or proxy includes personal data in relation to individuals other than the holder, the shareholder will inform them of the issues contained in the foregoing paragraphs and will meet any other requirements that may apply for an adequate assignment of personal data to the Company, without the Company needing to take any further step.

Madrid, 19 March 2014

The Secretary of the Board of Directors,