

DIA

DIA's winery receives the gold award from Gilbert & Gaillard's international wine guide for "Campo Curero" with Toro Designation of Origin



Gilbert & Gaillard, the prestigious international wine magazine, has awarded its highest accolade to 'Campo Curero', DIA's own brand within the Toro Designation of Origin.

The company has added this range by Bodegas Francisco Casas to its winery as part of the project to renew its product selection with a top-quality own brand.

'Campo Curero' can be found on DIA's shelves from €2.65.

Madrid, 16 July 2021. DIA's own-brand winery has once again been recognised worldwide by the international wine guide '[Gilbert & Gaillard](#)'. The magazine has awarded its highest accolade, the gold medal, to 'Campo Curero', DIA's own brand within the Toro Designation of Origin. Specifically, the winning wines are the 2020 Campo Curero red wine aged in oak barrels and the 2016 Campo Curero *old vines* red wine. Every year, the French magazine recognises wines from all over the world that are tasted by winegrowers and professionals and rated according to international standards.

"Campo Curero, with Toro Designation of Origin, is an excellent example of the DIA brand transformation. This recognition is the result of the synergies generated by our team and the producer, Francisco Casas, to improve the quality of our own-brand products and ultimately consolidate the New DIA Quality. Campo Curero is conceived by and for our customers, who demand high quality at affordable prices, and helps us in our aim to be closer to them every day", commented Analía Blanco, sales director of CPG at DIA Spain.

DIA customers can now add this Toro Designation of Origin red wine range to their wine list, available in DIA stores and on Dia.es from €2.65.

2020 Campo Curero red wine aged in oak barrels	2016 Campo Curero <i>old vines</i> red wine
	
<p>Deep red with ruby highlights. Clean, bright and with a rich colour. This wine is intense on the</p>	<p>Deep red with ruby highlights. Clean, bright and with a rich colour. This wine is intense on the</p>



<p>nose with fruity, toasted and smoky aromas and hints of vanilla and liquorice. In the mouth it is fleshy, tannic and harmonious, with hints of medium toasted oak and red fruits elegantly displayed to obtain a long and smooth lingering finish.</p> <p>Available in DIA stores and on DIA.es at €2.65.</p>	<p>nose with toasted, smoky aromas from the length of time it spends in the barrel, and with hints of cedar wood, carob and liquorice. This is a dry, silky and balanced wine with notes of toasted, preserved fruit elegantly displayed to obtain a long and lingering finish.</p> <p>Available in DIA stores and on DIA.es at €4.85.</p>
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About Gilbert & Gaillard

The Gilbert & Gaillard group was founded in France in 1989 by Philippe Gaillard and François Gilbert. Today they are a multimedia group dedicated to wine in 22 countries. The group publishes their annual Wine Guide in 9 languages, aimed at promoting and recommending quality wines worldwide.

About Bodegas Francisco Casas

Bodegas Francisco Casas S.A. was founded by Francisco Casas Gómez in 1942 in Navalcarnero (Madrid). Today, the experience of four generations and a strong commitment to innovation and quality make Bodegas Francisco Casas S.A. one of the most complete and varied offers, having achieved great success in Spain and throughout the world.

DIA - Closer every day

Distribuidora Internacional de Alimentación is a leading network of neighbourhood supermarkets, with around 6,200 own stores and franchises in Spain, Portugal, Brazil and Argentina. Thanks to the commitment of its 39,000+ employees worldwide and its mainly local suppliers, DIA offers the best selection and service to its 20+ million customers.

PRESS

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