



DIA Group appoints Vicente Trius Oliva Independent Director



Vicente Trius has extensive international experience in the food retail industry in fields such as e-commerce and innovation.

The DIA Group Board of Directors has 8 members following Trius' appointment and the addition of Luisa Delgado, who will join on 1 November of this year.

Las Rozas de Madrid (Madrid), 29 September 2021. DIA's Board of Directors has approved the appointment by co-optation of Vicente Trius Oliva as independent director. This appointment will continue to strengthen the company's highest governing body with Vicente's extensive international background and experience in the food distribution sector, in particular his expertise in the Brazilian retail market and digital sphere.

Vicente Trius Oliva has spent over 40 years working in the distribution industry. He is currently global head of retail and innovation at JBS USA, one of the largest food multinationals, where he heads up the e-commerce business. Before this he worked for the US company Walmart, a world leader in the industry, where he held various posts, including CEO in Brazil for 10 years. He was



president of Loblaw, a Canadian leader in food distribution and at Carrefour, he held the posts of executive director for Europe and member of the Group's Executive Board.

"I am certain that DIA will play a key role in the food distribution sector in all the countries it operates in. Proximity, which is one of DIA's unquestionable attributes, is undoubtedly the best response to current customer demand. This is a major project and a great challenge to which I will bring my experience and expertise", stated Vicente Trius, independent director of DIA Group.

"We continue to enhance the Board with individuals who have extensive international experience in companies with very diverse business models. Trius' skill-set is highly versatile, with a strong innovation and entrepreneurship-based background. I am certain that his experience in Brazil and expertise in this market will help make DIA Brazil a benchmark of proximity for Brazilian customers", said Stephan DuCharme, executive chairman of the DIA Group.

Vicente Trius Oliva - professional background

Currently:

- JBS USA HOLDINGS, S.A., Global head of retail and innovation.

Previously:

- LOBLAW: President.

- CARREFOUR: Executive director for Europe and Member of the Executive Board.

- WALMART STORES: President of Walmart Latin America, President and CEO of Walmart Asia, and President and CEO of Walmart Brazil.

- DAIRY FARM INTERNATIONAL. Managing Director for SIMAGO.

He currently sits on the boards of:

- PILGRIMS PRIDE CORPORATION, company listed on the Nasdaq.

- PICPAY.

Previously:

- LOBLAW.

- WALMEX, WAL-MART CENTRAL AMERICA AND DYS - Chile.

- BARTHI / Retail – India.

Vicente Trius Oliva studied at the Barcelona University of Economics and took the Executive General Manager Course at Harvard Business School and the Darden School of Business. In 2006 and 2007 he won the award for best executive of the year in the Brazilian distribution industry and he speaks six languages.



Cada DIA Más Cerca / Cada DIA Mais Perto

DIA (Distribuidora Internacional de Alimentación) is a leading local supermarket chain, with nearly 6,000 stores and franchises in Spain, Portugal, Brazil, and Argentina. With the commitment of its more than 39,000 employees around the world as well as its suppliers, who are primarily local, DIA offers the best product offering and service to its more than 20 million customers.

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