

DIA is a benchmark distribution business in every location.



We want to be part of the transition 💮 towards **a better economy** for individuals, for neighbourhoods, for the community.

We are:



Business Plan

Stakeholder perception

## A plan addressing 15 themes through our greatest strength: proximity.

**Grupo DIA** 



DIA staff and franchisees are the driving force of this transformation

## Our lines of action:

